

EXHIBIT 4

Int. Cls.: 6, 16, 18, 20, 21, 25 and 28

Prior U.S. Cls.: 2, 3, 13, 22, 32, 33, 37, 38 and 39

United States Patent and Trademark Office

Reg. No. 1,368,639
Registered Nov. 5, 1985

**TRADEMARK
PRINCIPAL REGISTER**

TENNESSEE

UNIVERSITY OF TENNESSEE, THE (TENNESSEE CORPORATION)
THE UNIVERSITY OF TENNESSEE
800 ANDY HOLT TOWER
KNOXVILLE, TN 37996

FOR: KEY CHAINS, IN CLASS 6 (U.S. CL. 13).
FIRST USE 0-0-1961; IN COMMERCE 0-0-1961.

FOR: PENS CONTAINING WATCHES, AND WINDOW AND PAPER STICKERS, IN CLASS 16 (U.S. CLS. 13, 37 AND 38).

FIRST USE 0-0-1936; IN COMMERCE 0-0-1936.

FOR: GENERAL PURPOSE GYM BAGS, AND GARMENT BAGS FOR TRAVEL, IN CLASS 18 (U.S. CL. 3).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

FOR: STADIUM CUSHIONS, IN CLASS 20 (U.S. CL. 32).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

FOR: DRINKING GLASSES, CERAMIC MUGS, AND GOBLETS, IN CLASS 21 (U.S. CLS. 2 AND 33).

FIRST USE 0-0-1965; IN COMMERCE 0-0-1965.

FOR: SWEAT SHIRTS, SWEAT PANTS, CAPS, JACKETS, KNIT SHIRTS, T-SHIRTS, V-NECK SHIRTS, AND SHORTS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 0-0-1936; IN COMMERCE 0-0-1936.

FOR: STUFFED TOYS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

SEC. 2(F).

SER. NO. 501,196, FILED 9-26-1984.

HENRY S. ZAK, EXAMINING ATTORNEY

EXHIBIT 5

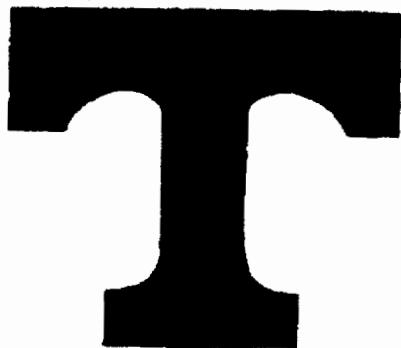
Int. Cls.: 14, 16, 20, 21, 25, 28 and 41

**Prior U.S. Cls.: 2, 5, 13, 22, 23, 25, 27, 28, 29, 30, 32,
33, 37, 38, 39, 40, 50, 100, 101 and 107**

United States Patent and Trademark Office

Reg. No. 2,445,722
Registered Apr. 24, 2001

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



**UNIVERSITY OF TENNESSEE, THE (TENNESSEE PUBLIC EDUCATIONAL CORPORATION)
719 ANDY HOLT TOWER
KNOXVILLE, TN 37996**

FOR: WATCHES, EARRINGS, NECKLACES, AND PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 7-10-1998; IN COMMERCE 7-10-1998.

FOR: POSTERS, PRINTS, ENVELOPES, STATIONERY, PROGRAMS, STICKERS, DECALS, AND SPORTING EVENT SCHEDULES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-1-1985; IN COMMERCE 9-1-1985.

FOR: KEY CHAINS, PLASTIC LICENSE PLATES AND FLAGS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1986; IN COMMERCE 9-1-1986.

FOR: DRINKING CUPS, MUGS AND GLASSES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 9-1-1985; IN COMMERCE 9-1-1985.

FOR: POLO SHIRTS, SHORT-SLEEVE AND LONG-SLEEVE T-SHIRTS, SWEATSHIRTS, SHORTS, PANTS, SHOES, HATS, JACKETS, COATS, VESTS, GLOVES, SOCKS, SWEATERS AND LONG-SLEEVE AND SHORT-SLEEVE SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-1-1985; IN COMMERCE 9-1-1985.

FOR: CARRYING BAGS, DOLLS, FOOTBALLS, BASKETBALLS, GOLF BALLS, HELMETS, STUFFED ANIMALS, MINIATURIZED TOY FIGURES, AND GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-1-1985; IN COMMERCE 9-1-1985.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF INTERCOLLEGIATE SPORTS EXHIBITIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1912; IN COMMERCE 0-0-1912.

SER. NO. 75-756,570, FILED 7-22-1999.

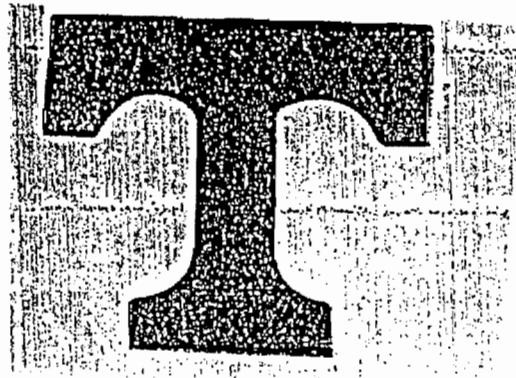
MATTHEW KLINE, EXAMINING ATTORNEY

EXHIBIT 6

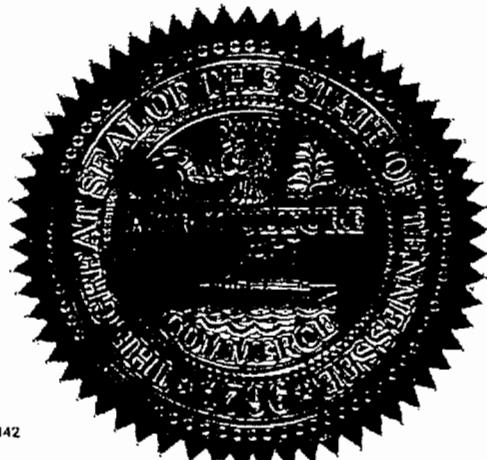


Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996 0174 and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 107 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred and ninety three.

Riley C. Darrell
Secretary of State
by Mary C. Costner



SS-4442

RDA 1764



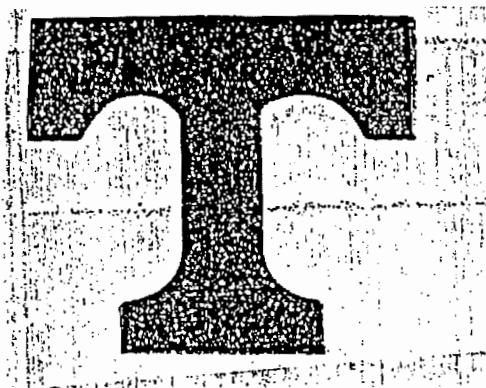
Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 52 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 19 93 for a term of ten years.

In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred ninety three.

Riley C. Darnell
Secretary of State
by *Mary L. Costner*



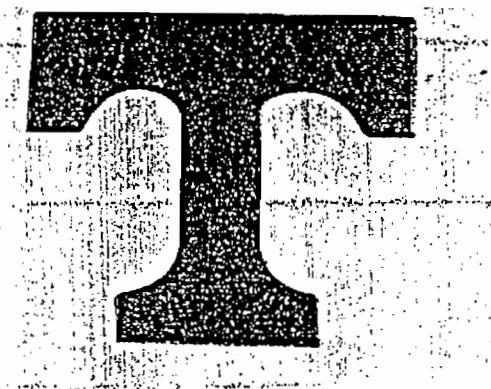
SS-4442

RDA 1764

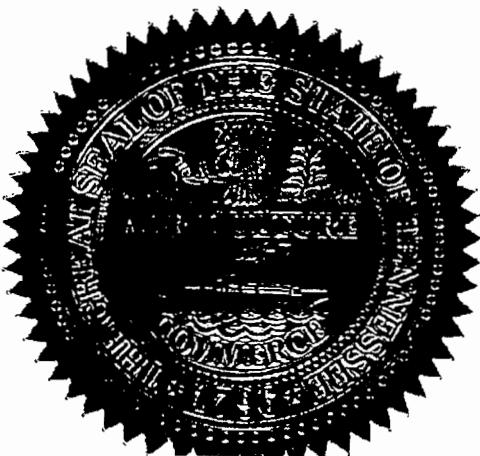


Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
711H Andy Holt Tower, Knoxville, Tennessee 37996 0174
and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 51 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April, in the year
of our Lord nineteen hundred and ninety three.

Riley C. Darnell
Secretary of State
by Mary L. Costner

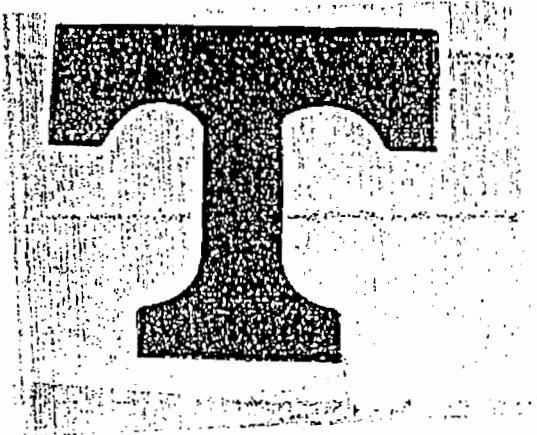


SS-4442

RDA 1764



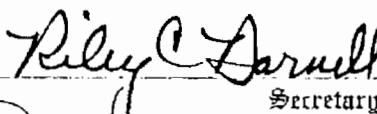
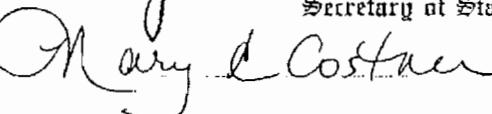
Whereas, it appears from the application of The University of Tennessee
located and doing business at
711H Andy Holt Tower, Knoxville, Tennessee 37996 0174
and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 50 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred ninety three.


Riley C. Darnell
Secretary of State
by 
Mary D. Costner

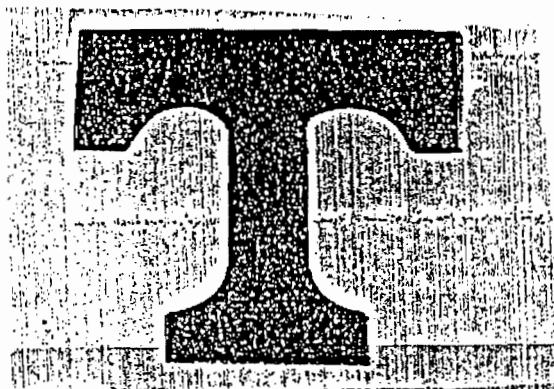




Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

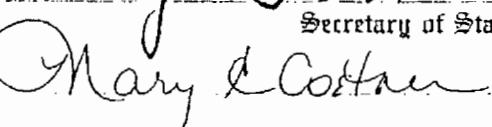
and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 42 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



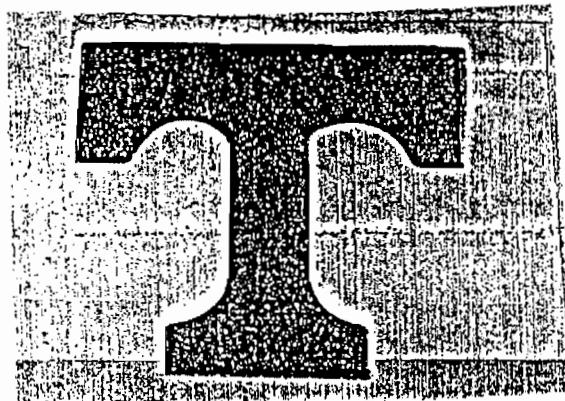
In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred and ninety three.


Riley C. Larue
Secretary of State
by 
Mary A. Cottner

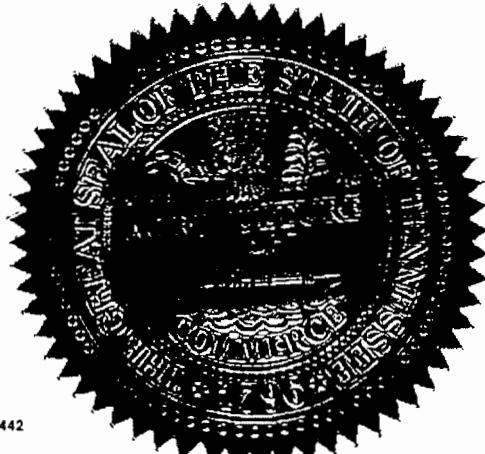




Whereas, it appears from the application of The University of Tennessee
located and doing business at
711 Andy Holt Tower, Knoxville, Tennessee 37996 0174
and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 41 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred ninety three

Riley C. Darnell
Secretary of State
by Mary C. Costner



SS-4442

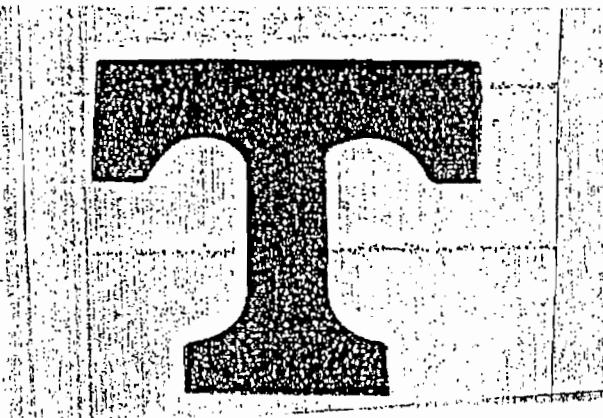
RDA 1764



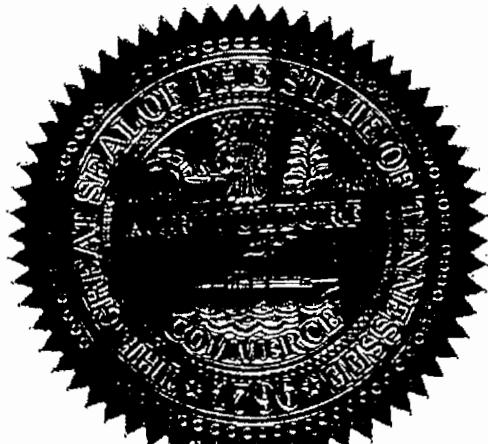
Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
7118 Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 33 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred and ninety three.

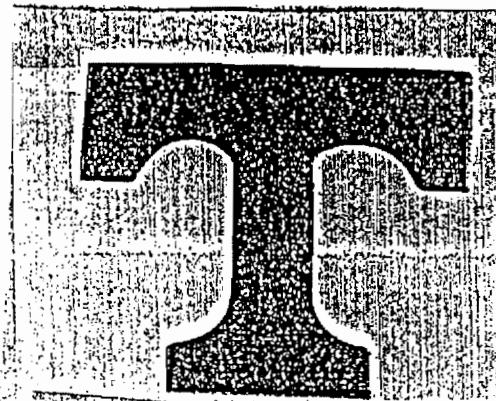
Riley C. Darnell
Secretary of State
by Mary C. Costner



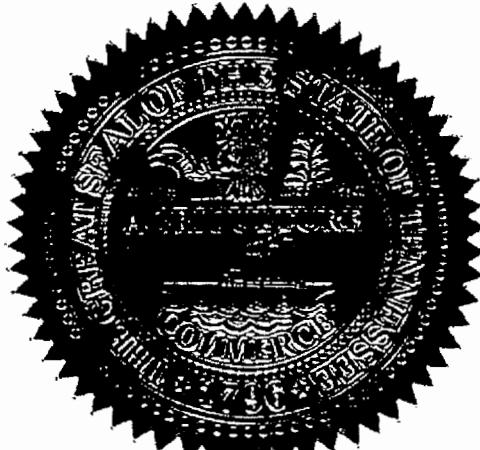


Whereas, it appears from the application of The University of Tennessee
located and doing business at
7118 Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 34 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April 1993 in the year
of our Lord nineteen hundred and ninety three.

Riley C. Darnell
Secretary of State
by *Mary E. Costner*

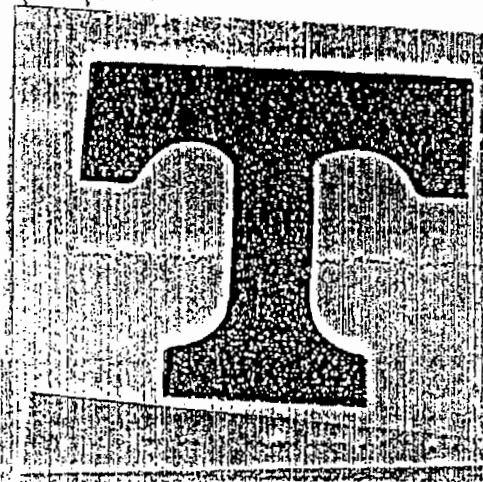




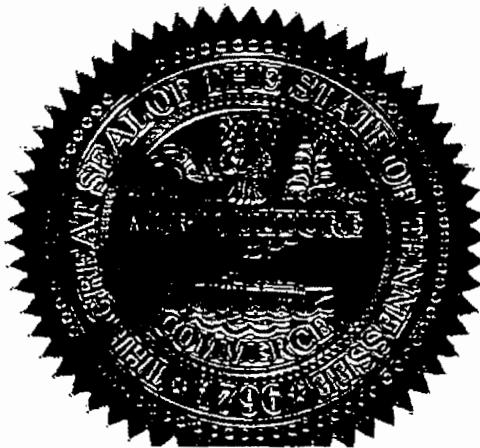
Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for Initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 37 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred ninety three.

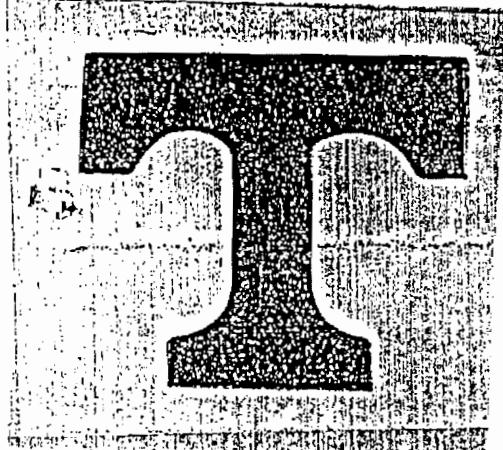
Riley C. Darnell
Secretary of State
by *Mary C. Costner*



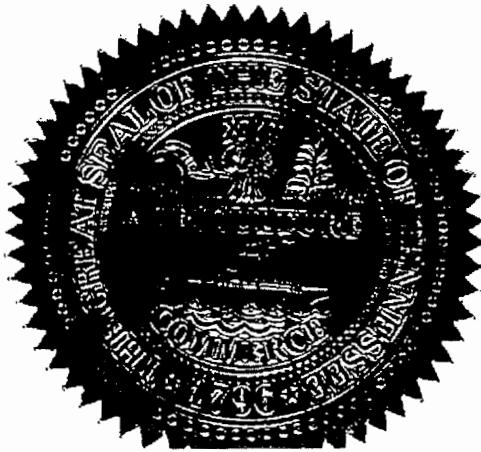


Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996 0174 and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for Initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 38 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred and ninety three.

Riley C. Darnell
Secretary of State
by *Mary E. Costner*



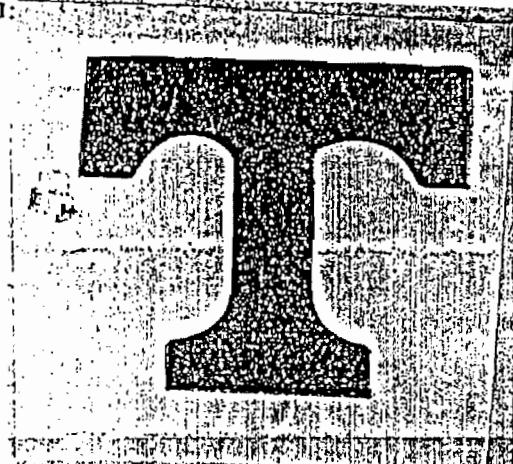
SS-4442

RDA 1764

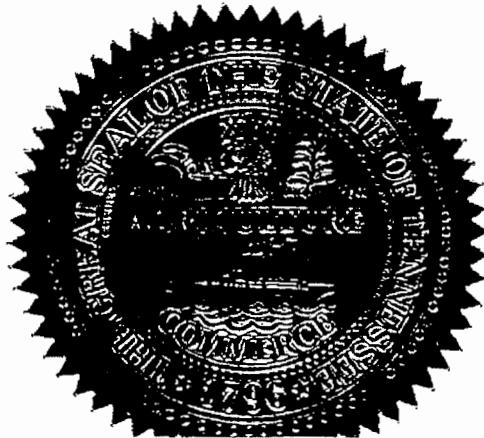


Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 7118 Andy Holt Tower, Knoxville, Tennessee 37996 0174 and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for Initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 39 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred and ninety three.

Riley C. Darnell
Secretary of State
by *Mary L. Costner*



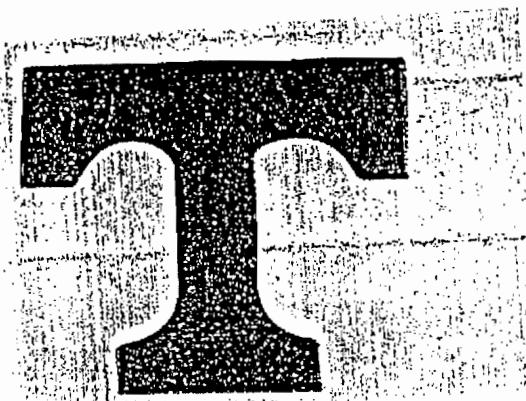
SS-4442

RDA 1764

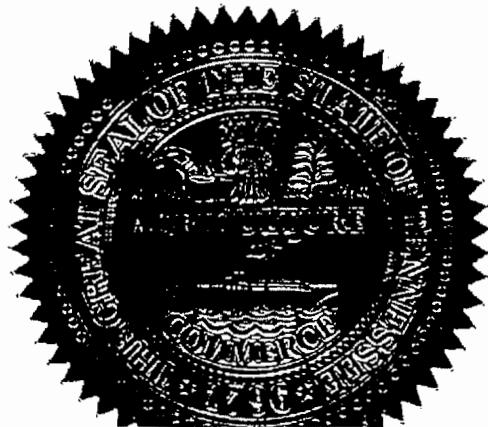


Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
711B Andy Holt Tower, Knoxville, Tennessee 37996 0174
and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 40 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred and ninety three.

Riley C. Arnall
Secretary of State
by *Mary E. Costner*

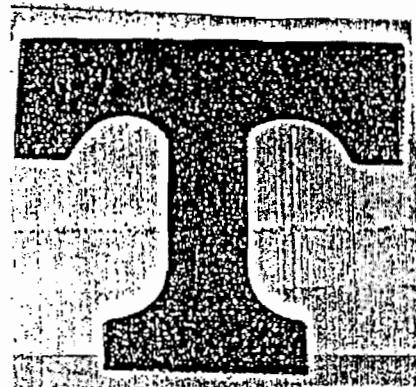




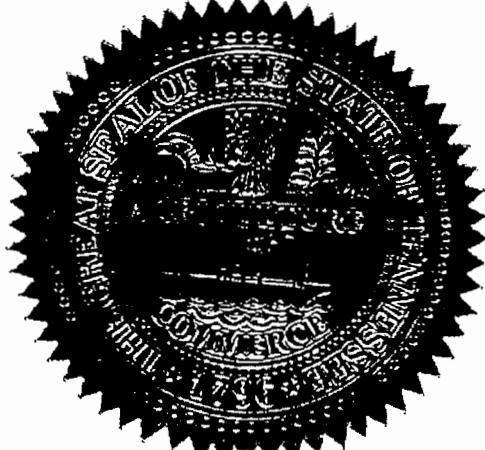
Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for Initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 32 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred and ninety three.

Riley C. Darrell
Secretary of State
by Mary E. Costner



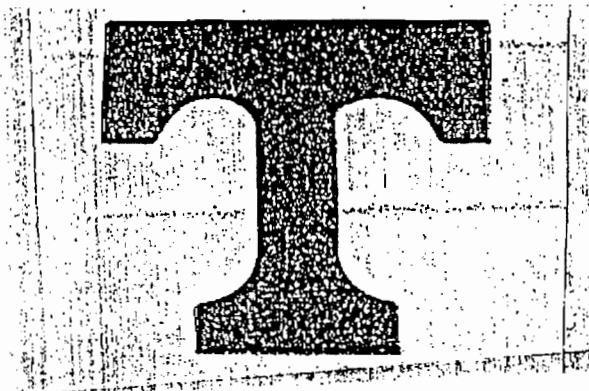
SS-4442

RDA 1764



Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996 0174 and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for Initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 30 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred and ninety three.

Riley C. Darrell
Secretary of State
by *Mary E. Costner*



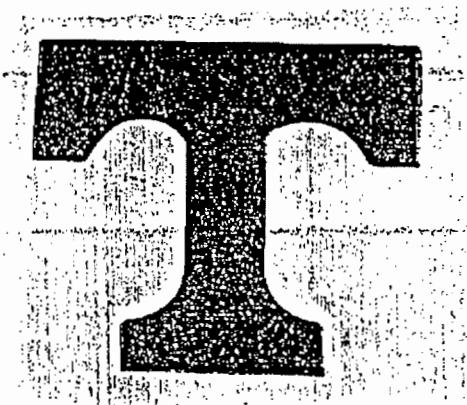
SS-4442

RDA 1764

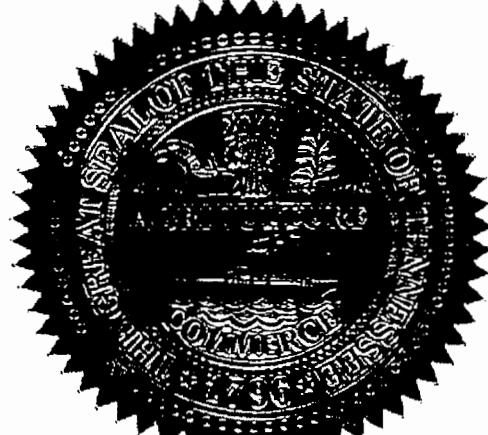


Department of State

Whereas, it appears from the application of The University of Tennessee, located and doing business at 7118 Andy Holt Tower, Knoxville, Tennessee 37996 0174, and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for Initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 29 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred ninety three.

Riley C. Darnell
Secretary of State
by *Mary A. Costner*

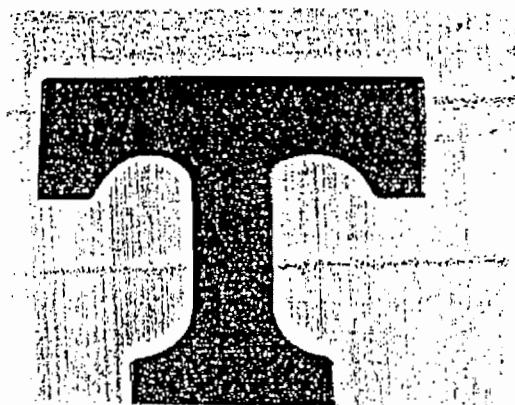




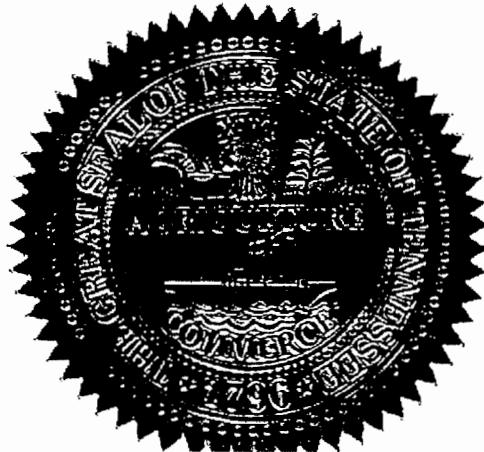
Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
711R Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 28 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred ninety three.

Riley C. Darrell
Secretary of State
by *Mary A. Costner*

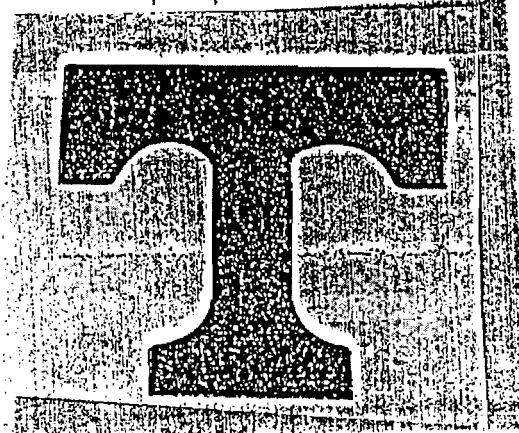




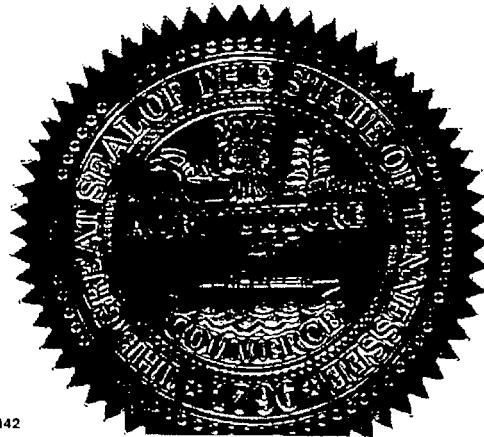
Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 7118 Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 23 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

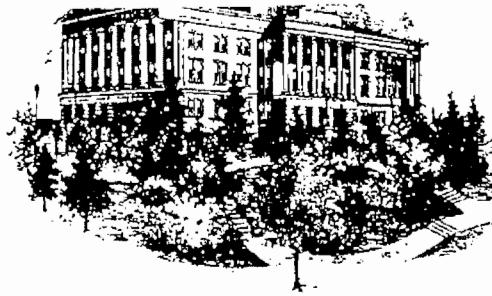


Now Therefore, the said mark is hereby registered effective the 27th day of April, 1993 for a term of ten years.



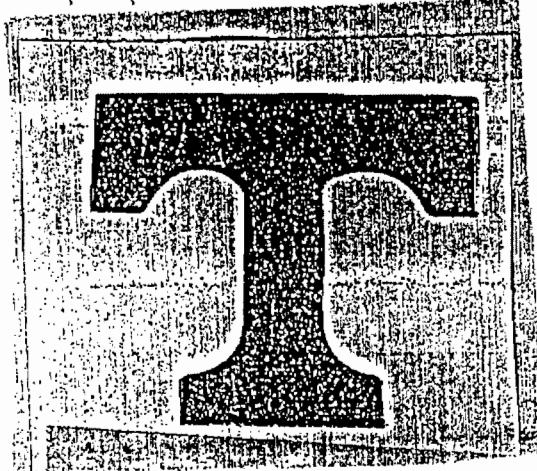
In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April, in the year of our Lord nineteen hundred and ninety three.

Riley C. Darnell
Secretary of State
by *May L. Costner*

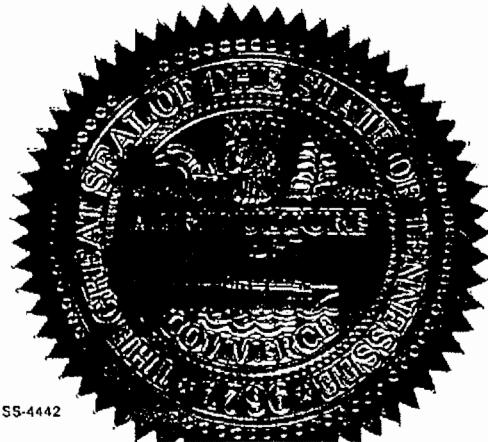


Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
711H Andy Holt Tower, Knoxville, Tennessee 37996 0174
and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 22 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred ninety three.

Riley C. Darnell
Secretary of State
by *Mary L. Costner*



SS-4442

RDA 1764

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996-0174 and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for design representing UT Knoxville's men's athletics program in Class 39 which mark was first used anywhere on April 24, 1995 and was first used in Tennessee on April 24, 1995 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 13th day of September, 1996 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 16th day of September in the year of our Lord nineteen hundred ninety-six

Riley C. Darrall
Secretary of State
by Maureen L. Lohr

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711B Andy Holt Tower, Knoxville, Tennessee 37996-0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for design representing UT Knoxville's men's athletics program in Class 101 which mark was first used anywhere on April 24, 1995 and was first used in Tennessee on April 24, 1995 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 13th day of September, 1996 for a term of ten years.



SS-4442

In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 16th day of September in the year of our Lord nineteen hundred ninety-six

Riley C. Darnell
Secretary of State
Walter Lanier

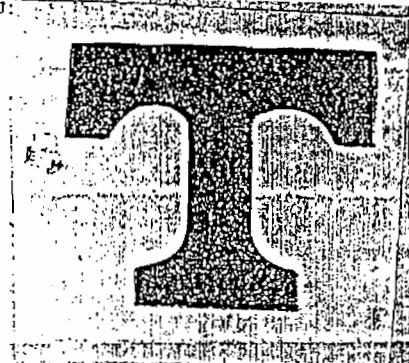
State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
711 Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 39 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby
27th day of April, 19 93 registered _____ effective the
for a term of ten years.

In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred and ninety three.

Riley C. Darnell
Secretary of State
by *Mary E. Costner*

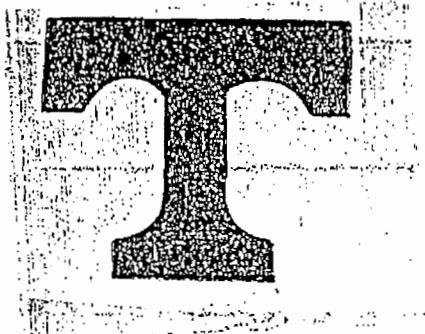


State of Tennessee



Department of State

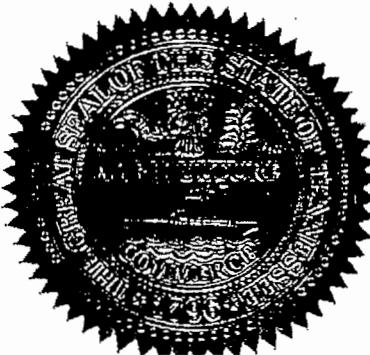
Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996 0174 and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 50 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered _____ effective the 27th day of April, 19 93 for a term of ten years.

In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April in the year of our Lord nineteen hundred ninety three.

Riley C. Darnell
Secretary of State
by *Mary E. Costner*



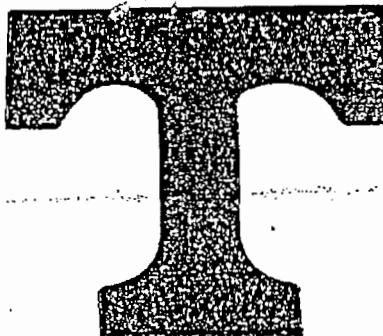
SS-4442

RDA 1764



Department of State

Whereas, it appears from the application of The University of Tennessee
located and doing business at
711 Andy Holt Tower, Knoxville, Tennessee 37996 0174
and if a corporation, the state of incorporation is NA that the Applicant has adopted
as a mark for Initial representing The University of Tennessee's campus at Knoxville
and its athletics program.
in Class 3 which mark was first used anywhere on March 12, 1912 and was first used
in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the
27th day of April, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 29th day of April in the year
of our Lord nineteen hundred and ninety three.

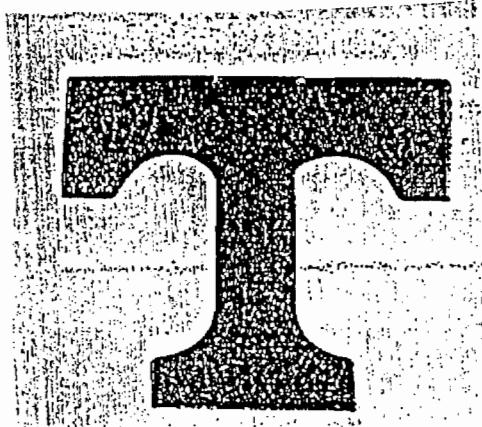
Riley C. Arnall
Secretary of State
by *Mary L. Costner*



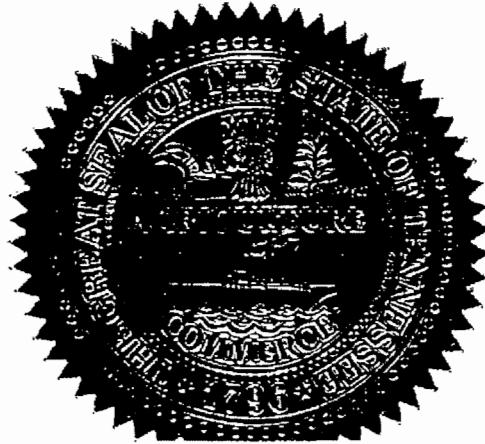


Department of State

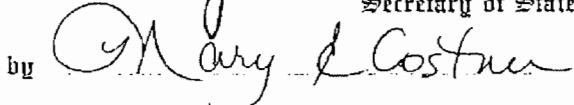
Whereas, it appears from the application of The University of Tennessee located and doing business at 711H Andy Holt Tower, Knoxville, Tennessee 37996 0174 and if a corporation, the state of incorporation is NA that the Applicant has adopted as a mark for initial representing The University of Tennessee's campus at Knoxville and its athletics program. in Class 8 which mark was first used anywhere on March 12, 1912 and was first used in Tennessee on March 12, 1912 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore, the said mark is hereby registered effective the 27th day of April, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 29th day of April, in the year of our Lord nineteen hundred ninety three.


Riley C. Darnell
Secretary of State

Mary E. Costner



SS-4442

RDA 1764

EXHIBIT 7

State of Tennessee



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CIR 1900

Whereas, it appears from the application of

The University of Tennessee

located and doing business at:

Trademark Licensing, 1551 Lake Loudon Boulevard, M020 Knoxville, TN 37996

and if a corporation or partnership, the state of organization is N/A that the

Applicant has adopted as a mark for:

Education and athletics

In Class 25

which mark was first used anywhere on Tuesday, July 01, 1980 and was first used

in Tennessee on Tuesday, July 01, 1980 and is now in use in Tennessee, and

which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore the said mark is hereby registered effective the
5th day of September , 2007 for a term of five years.

EXHIBIT 8



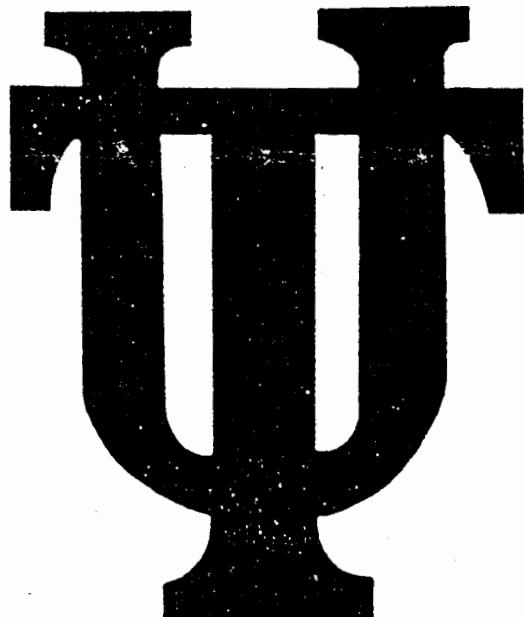
Int. Cls.: 6, 14, 16, 18, 21 and 25

Prior U.S. Cls.: 2, 3, 13, 27, 28, 30, 33, 38 and 39

United States Patent and Trademark Office

Reg. No. 1,516,208
Registered Dec. 13, 1988

TRADEMARK
PRINCIPAL REGISTER
CONCURRENT USE



UNIVERSITY OF TENNESSEE, THE (TENNESSEE PUBLIC EDUCATIONAL CORPORATION)

800 ANDY HOLT TOWER
KNOXVILLE, TN 37996

FOR: KEY CHAINS, IN CLASS 6 (U.S. CL. 13).
FIRST USE 0-0-1961; IN COMMERCE 0-0-1961.

FOR: WATCHES AND BRACELETS, IN CLASS 14 (U.S. CLS. 27 AND 28).

FIRST USE 0-0-1971; IN COMMERCE 0-0-1971.

FOR: WINDOW AND BUMPER STICKERS, IN CLASS 16 (U.S. CL. 38).

FIRST USE 0-0-1972; IN COMMERCE 0-0-1972.

FOR: GENERAL PURPOSE GYM BAGS, AND GARMENT BAGS FOR TRAVEL, IN CLASS 18 (U.S. CL. 3).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

FOR: CERAMIC MUGS, GLASS MUGS, DRINKING GLASSES, GOBLETS, AND INSULATING SLEEVE-HOLDERS FOR BEVERAGE CANS, IN CLASS 21 (U.S. CLS. 2, 30 AND 33).

FIRST USE 0-0-1965; IN COMMERCE 0-0-1965.

EXHIBIT 9



United States Patent and Trademark Office

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93**

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Word Mark UT

Goods and Services IC 025. US 022 039. G & S: clothing and apparel items, namely, shirts, T-shirts, sweatshirts, jackets, and hats. FIRST USE: 19860426. FIRST USE IN COMMERCE: 19860426

IC 041. US 100 101 107. G & S: educational and entertainment services, namely, higher educational services in the nature of courses of instruction at the undergraduate and graduate level. FIRST USE: 19860426. FIRST USE IN COMMERCE: 19860426

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01.17.11 - Maps of states of the United States, excluding Texas

27.01.04 - Letters forming objects; Numbers forming objects; Objects composed of letters or numerals; Punctuation forming objects

Serial Number 76673889

Filing Date March 12, 2007

Current Filing Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) The University of Tennessee PUBLIC EDUCATIONAL CORPORATION
TENNESSEE 719 Andy Holt Tower Knoxville TENNESSEE 37996

Attorney of Record Mark S. Graham

Prior Registrations 1516208;1599969;1617729;2424730;2445722;AND OTHERS

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME **NEW USER** **STRUCTURED** **FREE FORM** **BROWSE DICT** **SEARCH OG** **TOP** **HELP** **PREV LIST**
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EXHIBIT 10

State of Tennessee



3145-44132

Department of State

Whereas, it appears from the application of

The University of Tennessee

located and doing business at:

Trademark Licensing, 1551 Lake Loudon Boulevard, M020 Knoxville, TN 37996

and if a corporation or partnership, the state of organization is N/A that the

Applicant has adopted as a mark for:

Education and athletics

in Class 25

which mark was first used anywhere on Friday, July 12, 1912 and was first used

in Tennessee on Friday, July 12, 1912 and is now in use in Tennessee, and

which use is evidenced by the reproduction of the mark attached hereto:

UT

Now Therefore the said mark is hereby registered effective the
21st day of August , 2007 for a term of five years.